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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:)
Mark Landesmann) Group Art Unit: 3622) Examiner: Le, Khanh H
Application No. 09/888,439) Atty. Docket No.: 084561-0108
Filed: 6/26/2001)
For: Buyer Driven Targeting of Purchasing Entities) Date: 12-12-2006)
))

CERTIFICATE OF MAILING

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Signed:

Ashok Malani

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Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

Applicants hereby state that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement.

Respectfully submitted,

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Approved for use through 03/31/2007. OMB 0651-0031

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number. Complete if Known Substitute form 1449/PTO **Application Number** 09/888,439 **Filing Date** INFORMATION DISCLOSURE 26 JUN 2001 STATEMENT BY APPLICANT **First Named Inventor** LANDESMANN, MARK Art Unit 3622 (Use as many sheets as necessary) **Examiner Name** LE, KHANH Attorney Docket Number Sheet 1 084561-0108 of

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	B1	OFFICE ACTION on Application 09/837,377 with filing date of 04/19/2001 and mailing date of Office Action 10/04/2006.	
o			
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